

General Information

Walt Disney World is open every day of the year. During the summer months, the Magic Kingdom theme park is open from 9 a.m. to 1 a.m.; fall, winter and spring hours are from 9 a.m. to 7 p.m., with extended hours during holiday periods and special events. Fireworks are presented when the Magic Kingdom remains open 'til midnight or later.

Strollers and wheelchairs are available for rental within the Magic Kingdom.

Sorry, you may not bring food into the Magic Kingdom.

The Walt Disney World Kennel Club, adjacent to the Walt Disney World Transportation and Ticket Center, and the Fort Wilderness Kennel provide comfortable quarters for pets (\$2 per day). Overnight accommodations are available only for pets of Walt Disney World resort quests (\$3 per day). Pets are not permitted in the Walt Disney World resorts or the Magic

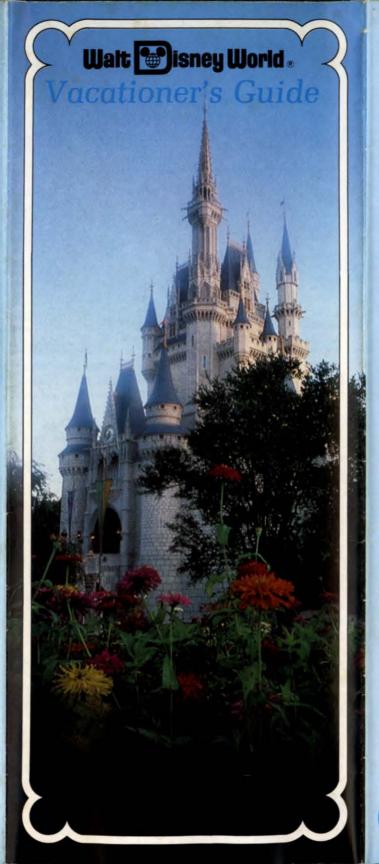
For general information about Walt Disney World, or group ticket information, write: Walt Disney World, P.O. Box 40, Lake Buena Vista, Florida 32830. For general information, call (305) 824-4321. For group ticket information, call (305) 824-5066.

For reservations at any of the Walt Disney World resorts, write: Walt Disney World, P.O. Box 78, Lake Buena Vista, FL 32830. Phone: (305) 824-8000. The best time to call is between 5 and 11 p.m. in the Eastern Time

Please make reservations as far in advance as possible, especially for summer months and holiday

Prices and hours for Walt Disney World are subject to change without notice.



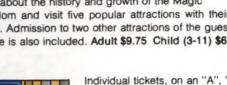


How to Explore the Magic Kingdom

With so many things to see and do, most guests find it takes at least two days to visit all of the Magic Kingdom. Each day's entrance into the Magic Kingdom requires an admission ticket.

The GUIDED TOUR is a great way for first-time visitors to see the Magic Kingdom.

Guests on the approximately 31/2 hour walking tour learn about the history and growth of the Magic Kingdom and visit five popular attractions with their guide. Admission to two other attractions of the guest's choice is also included. Adult \$9.75 Child (3-11) \$6



Individual tickets, on an "A", "B", "C", "D" and "E" basis, are required for admission to most attractions. Some attractions are complimentary. Magic

Kingdom ticket books are the most economical and convenient way to purchase tickets. All ticket packages include entrance into the Magic Kingdom and use of the Walt Disney World transportation system (monorails, ferryboat).

Unlimited 2-Day Passport (Seasonal)

Entitles one person to two days' unlimited use of all attractions during regular operating hours (except Shootin' Gallery and Discovery Island). Plus complimentary round-trip transportation to the Walt Disney World Village at Lake Buena Vista.

Adult \$17 Junior (12-17) \$15 Child (3-11) \$13

16 Adventure Ticket Book

(Good for one person.) Includes two days' entrance into the Magic Kingdom, two days' use of the transportation system, 16 attractions, plus roundtrip transportation to Walt Disney World Village at Lake Buena Vista

Adult \$15 Junior (12-17) \$13 Child (3-11) \$11

Adventure Ticket Book

Includes one day's entrance into the Magic Kingdom, use of the transportation system, and eight attractions. Adult \$8 Junior (12-17) \$7 Child (3-11) \$6

Adventure Ticket Book

Includes one day's entrance into the Magic Kingdom. use of the transportation system, and 12 attractions. Adult \$9.50 Junior (12-17) \$8.50 Child (3-11) \$7.50

Transportation and Magic Kingdom Admission Adult \$6 Junior (12-17) \$5 Child (3-11) \$3

Additional individual coupons may be purchased inside the Magic Kingdom. Some attractions are complimentary.

For same-day readmission to the Magic Kingdom at no additional charge, guests should have their hand stamped at the exit gate before leaving.

Individual "A", "B", "C", "D", or "E" coupons may be purchased inside the Magic Kingdom.

Magic Kingdom tickets are good anytime during regular operating hours at both Walt Disney World and Disneyland.

Magic Kingdom Attractions

- Coupon: Main Street Cinema . Horse Cars . Horseless A Carriage, Jitney • Omnibus • Fire Engine • Cinderella's Golden Carrousel
- Coupon: Swiss Family Island Treehouse . Frontierland Shootin' Gallery . Mike Fink Keel Boats . Dumbo, the Flying Elephant . Mad Tea Party
- Coupon: Walt Disney World Railroad . Davy Crockett's Explorer Canoes • Peter Pan's Flight • Snow White's Scary Adventures . Mr. Toad's Wild Ride . Grand Prix Raceway
- Coupon: Enchanted Tiki Birds . Tom Sawyer Island Liberty Square Riverboats • Skyway • The Mickey Mouse Revue . StarJets . Mission To Mars . WEDway PeopleMover
- Coupon: Jungle Cruise . Pirates of the Caribbean . Country Bear Jamboree ● The Haunted Mansion ● It's A Small World • 20,000 Leagues Under the Sea • Space Mountain . The Hall of Presidents

The following are complimentary attractions:

Walt Disney Story . General Electric Carousel of Progress Eastern Airlines "If You Had Wings" . Monsanto Circle-Vision 360 "America the Beautiful"

The River Country and Discovery Island **Combination Ticket**

Includes admission and transportation to Discovery Island via motor launch, one day's admission to River Country in the Fort Wilderness Resort and use of River Country transportation system. (Complimentary same-day River Country readmission with handstamp.)

Adult \$5.75 Child (3-11) \$4.25

River Country Ticket

Includes one day's entrance into River Country and use of River Country transportation system. (Complimentary same-day River Country readmission with handstamp.) Adult \$4.75 Child (3-11) \$3.75



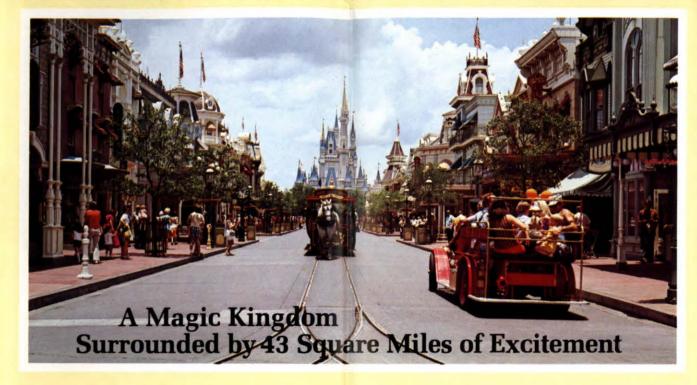












At Walt Disney World, most people know us by our Magic Kingdom theme park. But we also have 43 square miles of other great things to do. With the color and glamour of three themed resort hotels, the camping adventures of the Fort Wilderness Resort and the wonder of the Walt Disney World Village at Lake Buena Vista, Walt Disney World guests are never at a loss for fun and excitement!

Stay at the futuristic Contemporary Resort Hotel, the romantic Polynesian Village Resort Hotel, the championship Golf Resort, the Treehouse and Vacation Villas of Lake Buena Vista, or our beautiful campground in the Fort Wilderness Resort.

Go sailing, motor boating, water skiing and swimming in 650 acres of lakes. Or hiking, biking, canoeing, or fishing. Play golf — on all three of our championship courses. And tennis — on professional courts.

Sample a dinner show with celebrity entertainment in our penthouse supper club, The Top of the World. Enjoy a Polynesian feast and native dances at a luau. Or chow down on home-style cookin' and watch the rip roarin' Pioneer Hall "Hoop-Dee-Doo Musical Revue."

Dine on Chateaubriand at the Lake Buena Vista Club. Savor Chicken Pago-Pago on a romantic verandah overlooking Papeete Bay. Or snack on crab claws and Strawberry Margaritas in an octagonal Oyster Bar surrounded by the Buena Vista Lagoon.

Enjoy a complete shopping-dining-entertainment experience at the Walt Disney World Village at Lake Buena Vista. Watch Old World craftsmen practicing the arts of crystal cutting and gold inlaying. Saunter among over 30 cedar-shingled shops and peer into the workings of a candy factory. Then tap your foot to the music of a Dixieland band aboard the Empress Lilly riverboat restaurant.

And, of course, see the Magic Kingdom! Where six themed lands capture the spirits of history, fantasy and adventure — with magic. Stroll beneath the soft glow of gaslights in turn-of-the-century Main Street, U.S.A. Sail with a crew of rowdy pirates and explore the tropical rivers of the world in Adventureland. Let a group of zany singing bears entertain you in the Old West atmosphere of Frontierland. Walk along Liberty Square's cobblestone streets and relive America's struggle for freedom. Greet your favorite childhood storybook characters amidst the happy aura of Fantasyland. And travel to a visionary future of rockets and space journeys in Tomorrowland.

Then splash into a day of water fun at River Country, in the Fort Wilderness Resort. Bring the whole family to the old-fashioned swimmin' hole and try some new-fangled ways of swingin', slidin' and ridin' into the water.

Come see it all. At Walt Disney World, we have 43 square miles for you and your family to discover, explore and enjoy!

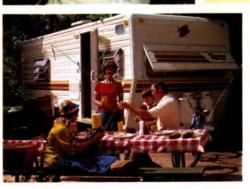












Magic Kingdom

In the Magic Kingdom there are six themed "lands" — Main Street, U.S.A.; Adventureland; Frontierland; Liberty Square; Fantasyland and Tomorrowland — each with its own restaurants, shops and attractions.

Along Main Street, U.S.A., ride a doubledecker bus, dine in a Victorian restaurant, visit a silent movie cinema, or listen to a barbershop quartet. Board the "Jungle Cruise" in Adventureland, listen to "Enchanted Tiki Birds" sing, and shop for exotic bargains at "The Traders of Timbuktu." Frontierland holds laughter at the "Country Bear Jamboree." and an old-time adventure among the caves and barrel bridges of Tom Sawyer's Island. Steam down the Rivers of America aboard a Liberty Square Riverboat, visit the "Hall of Presidents" — where, through the magic of Audio-Animatronics, all 38 presidents "come-to-life" on stage then browse through Olde World Antiques and the Silversmith Shop. In Fantasyland, visit old friends Peter Pan, Dumbo, Snow White and Mickey Mouse in their delightful attractions — and take an exciting voyage, "20,000 Leagues Under the Sea." Journey to the future inside thrilling "Space Mountain," listen to a rock band while you dine, then glide above all Tomorrowland aboard the electromagnetically powered "WEDway PeopleMover.

There are more than 45 attractions in the Magic Kingdom — ranging from horse-drawn trolley rides to hurtling journeys through space or visits with ghosts in a haunted mansion. A ticket coupon (designated from "A" to "E") is necessary for admission to most attractions. Some attractions are complimentary.

Most guests spend two days visiting the attractions and exploring the 70 shops and restaurants in the six lands. A variety of bands stroll throughout the Magic Kingdom, playing every kind of music from Dixieland jazz to a countrywestern revue. And Mickey and Minnie, Winnie the Pooh, Goofy, Donald Duck and all your Disney favorites are waiting to shake a hand and share in the fun of the Magic Kingdom

Polynesian Village Resort Hotel

South Seas Island atmosphere surrounds the native longhouses which contain the guest rooms in the Polynesian Village. White, sandy shores along Papeete Bay beckon swimmers and sunbathers, while boaters enjoy a wide variety of recreational activities. A swimming pool with its own tropical waterfall is situated amidst exotic foliage and flaming Tiki torches

The Great Ceremonial House features various restaurants and lounges — from the Barefoot Snack Bar to the elegant Papeete Bay Verandah and the beach-side Luau Cove is the site for nightly luau feasts

Golf Resort 2

Located just steps from the greens of the championship Palm and Magnolia courses, the Golf Resort Hotel provides 151 luxurious accom-

modations. Additionally, there are putting greens and driving ranges, plus two lighted tennis courts and a swimming pool.

The Trophy Room features family dining in a country-club atmosphere.

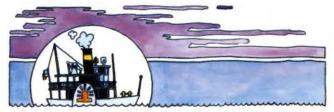
54 Challenging Holes of Golf 3

Golf where the pros golf. Play the same holes that challenge the pros in the annual Walt Disney World National Team Championship Golf Classic - the Palm and Magnolia courses at the Golf Resort. Or, try your skills on our third course at Lake Buena Vista. Both locations feature driving ranges, practice greens, club and shoe rentals, pro

shop, clubhouse and special twilighter golf rates. The Golf Resort also offers a three-day workshop designed to improve all aspects of your game. All courses are open to the public. Call (305) 824-3625 for tee-off times.

Moonlight Magic

Mood music, cocktails and twinkling nighttime scenery set the stage for a romantic Moonlight Cruise, a leisurely grand-circle tour around the Waters of the World aboard an authentic side-wheel steamship. Cruises depart each evening from the Polynesian Village, Contemporary Resort and Fort Wilderness Resort docks.



King Neptune and his creatures from "the deep" form a fantastic procession of leaping dolphins and smiling sea serpents as the Electrical Water Pageant travels across the darkened waters of Bay Lake and the Seven Seastagoon each evening.

Transportation



Traveling to the far corners of the World is no problem here! The Walt Disney World transportation system can take you anyplace you'd like to go.

A Walt Disney World transportation ticket entitles you to an entire day and evening's use of the monorails, ferryboats and motor coaches connecting the Magic Kingdom and the resorts. Going to a luau is as easy as boarding a monorail! Guests may take a motor coach to play 18 holes at the Golf Resort — even stay late for a nightcap at Captain Cook's Hideaway in the Polynesian Village — and still find a motor coach waiting to transport them back to the main parking

Guests who wish to return to the Magic Kingdom later the same day should have their hand stamped before exiting for readmission without additional charge.

As an additional value, Walt Disney World resort guests receive unlimited, complimentary use of the entire transportation system, including monorails, ferryboats. motor launches and motor coaches, during their stay. This also includes complimentary shuttle bus service to the Walt Disney World Village at Lake Buena Vista.

Contemporary Resort Hotel

Sleek monorails glide through the spectacular Grand Canyon Concourse of the Contemporary Resort Hotel The 14-story A-frame Tower and adjacent North and South Garden wings on Bay Lake comprise the modern, 1,046-room hotel. Ranging from the Top of the World supper club to the Sand Bar on the beach, several different restaurants and lounges provide a variety of food and refreshment.

Popular recreational activities include boating and swimming along the white-sand beaches of 400-acre Bay Lake. In addition, pools and tennis courts await you for more fun in the sun.

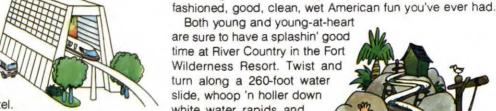
Outdoor Recreation



Lovers of the great outdoors find a lot of fun throughout Walt Disney World. Hiking down nature trails, fishing and canoeing along shady canals, bicycling on quiet roadways and

chugging through the forest on an authentic steam train are great ways to spend a day at Fort Wilderness

Walt Disney World resort guests may swim along 41/2 miles of sandy beaches and enjoy a variety of boating activities on Bay Lake and the Seven Seas Lagoon. Mini-speedboats, "people-powered" Pedal Boats, and electrically powered Bob-A-Rounds provide hours of boating fun. Sunfish and Hobie Cat sailboats dot the water on breezy days, and adventuresome guests enjoy water skiing anytime.



are sure to have a splashin' good time at River Country in the Fort Wilderness Resort. Twist and turn along a 260-foot water slide, whoop 'n holler down white water rapids and sail through the air on a tire swing into an old-time swimmin' hole

Both young and young-at-heart

River Country 6

There's also a 160-foot pool, a picnic area and a nature trail something for every member of the family.

A single admission gives each person unlimited use of all the adventures (complimentary same-day readmission with a handstamp).

It's the kersplashingest, kid laughingest, slippery slidingest,

raft ridingest, rope swingingest, swan divingest, summer

swimmingest, sun snoozingest, picnickingest, old-

NOTE: River Country days and hours of operation are subject to change without notice.

Fort Wilderness Campground Resort

Our secluded, 650-acre campground borders beautiful Bay Lake. Wooded campsites are equipped with electricity, a grill, water, a picnic table and a sanitary disposal system for your trailer, camper or motor home. Tent sites also are available, bringing the total to over 800 sites in all! Camp in luxurious comfort in a fully equipped Terry Travel Trailer, the official travel trailer of Walt Disney World.

Campers enjoy swimming and boating activities in sparkling Bay Lake, as well as hiking, bicycling, canoeing, fishing and horseback riding. River Country and the Wilderness Line steam train attraction are popular, too.

Nighttime activities include campfires under the stars with Walt Disney movies, canoe excursions and the "Hoop-Dee-Doo Musical Revue" at Pioneer Hall. Pioneer Hall also features a restaurant, snack bar and penny arcade. Two trading posts provide all other essentials.

Discovery Island

Cast your cares away and discover a tropical wonderland an emerald-like island set in the winding Waters of the World. Admire rare and beautiful birds and lush, exotic plant life as you walk through one of the world's largest outdoor aviaries. Start your Discovery Island adventure with a World Cruise aboard an authentic 19th-century side-wheeler steamship, departing daily from the Magic Kingdom dock. Learn the history and future plans of Walt Disney World on this leisurely voyage. Or, travel to the island via motor launch from

the Contemporary Resort, Polynesian Village, Fort Wilderness Resort or Magic Kingdom docks.

Tennis

Tennis, anyone? At Walt Disney World, yes! Walt Disney World guests can serve up their finest at the Contemporary Resort, Golf Resort and Lake Buena Vista Club. The Contemporary Racquet Club also offers an in-depth tennis clinic, with videotaped instruction available

special "night out," Walt Disney World provides three distinctive dinner shows - for just Mom and Dad, or for the entire family.

Enjoy a breathtaking panorama of the Vacation Kingdom aglow, have a great meal and be entertained by top-name celebrities at the Top of the World supper club. (Coats for gentlemen, please.) Two dinner shows nightly at the

up to 60 days in advance.)

Have a hand-clappin,' foot-stompin' good time at the "Hoop-Dee-Doo Musical Revue." Chow down on barbecued ribs, fried chicken, apple pie, beer and sangria. "All you can eat and drink!" Two shows nightly at Pioneer Hall in Fort Wilderness Resort. Call (305) 824-8000 for

Walt Disney World dinner shows are presented nightly

Within minutes of the Magic Kingdom theme park is the Walt Disney World Village at Lake Buena Vista, where fun and fashion abound in stylish shops on the edge of a blue

At the Village you'll find designer originals straight from New York and unusual merchandise from all over the world. You'll watch craftsmen working at pottery, crystal cutting and Toledo gold inlaying. You can pick a freshly baked pastry from the European bakery or savor the flavors of international cheeses and meats. Try a fine wine, browse through the latest paperbacks, or toast the day with a strawberry margarita!

Discover a world of dining and entertainment, too. Delight in anything from old-time ice cream parlor treats to fresh seafood and New Orleans bouillabaisse — or indulge in fine Western beef and delicate French cuisine aboard the Empress Lilly riverboat. Live it up with Dixieland music and homemade potato chips in her Baton Rouge Lounge. Then relax with the mellow sounds of the nation's top jazz artists in the Village Lounge.

To reach the Village, take Interstate 4 to the Lake Buena Vista/535 exit.

Lake Buena Vista Office Plaza

Across the boulevard from the Walt Disney World Village, the Lake Buena Vista Office Plaza is currently under development by Oxford Properties, U.S. Ltd. The first phase of the project is scheduled for opening in the early Spring of 1978. When complete, the Plaza will consist of over two million square feet of office space.



When the family wants a

Contemporary Resort Hotel. Call (305) 824-8000 for reservations

(May be made up to 30 days in advance.)

Sip exotic cocktails under the stars at the romantic Polynesian Luau. Feast on a South Seas banquet while native islanders entertain with traditional songs and fire dances. Two luaus nightly at the Polynesian Village Luau Cove. Call (305) 824-8000 for reservations. (May be made

reservations. (May be made up to 60 days in advance.)

year-round and are open to all.

When it's time to over half-a-hundred Walt Disney World restaurants. Begin with a scrumptious breakfast buffet at one of our resorts. Or, have pancakes and eggs in the Town Square Cafe on Main Street, U.S.A. On Sunday mornings,

Champagne Brunch. In the Magic Kingdom, there are many themed restaurants - from historic Liberty Tree Tavern to King Stefan's Banquet Hall in Cinderella Castle. At lunchtime, have a wild west feast at the Trail's End Buffeteria in the Fort Wilderness Resort. Or, sample some island cuisine at the Coral Isle Cafe at the Polynesian Village. More family dining spots include the fourth-floor restaurants of the Contemporary Resort or Heidelberger's

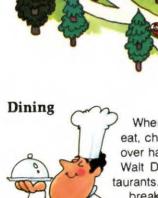
For an elegant dinner, savor Roast Rack of Lamb at the Lake Buena Vista Club, Steak Dianne at the Gulf Coast Room (Contemporary Resort), or Beef Bora Bora at the Papeete Bay Verandah (Polynesian Village). For a truly once-in-a-lifetime dining experience, come aboard the

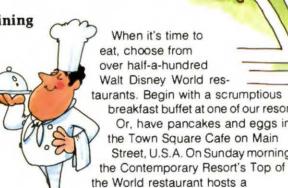
Deli at the Walt Disney World Village at Lake Buena Vista.

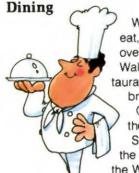
World Village dock. She's an authentic 1880's Mississippi steamboat serving fresh seafood. Western beef and French Gourmet delicacies in three elegant dining salons.

Empress Lilly at the Walt Disney

Of course, casual family dining is never far away, no matter "where in the World"







you are.